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**Eidco Construction Completes Build-Out Projects For Famous Footwear and rue21 Stores in Watertown, S.D.**

**WATERTOWN, S.D. (Sept. 10, 2012)** – Eidco Construction, one of the fastest growing commercial general contractors in the United States, today announced the completion of two build-out projects at The Watertown Mall, located at 1300 9th Avenue SE in Watertown, S.D. On behalf of leasing and management company Lexington Realty International, Eidco oversaw the renovation of a 4,016-square-foot Famous Footwear store, as well as a 4,885-square-foot location of clothier rue21.

“Lexington Realty International chose Eidco for these projects due to our straightforward approach and eye for value engineering, and we’re happy to be able to meet their high expectations,” stated Chez Eider, CEO of Eidco Construction. “By completing both stores on time and within budget, we hope to further establish Eidco as a go-to contractor for the build-out of high-caliber retail locations.”

Eidco Project Manager Larry Vivoda worked with representatives from parent company Brown Shoe Company to oversee the tenant improvement project for Famous Footwear, a brand of Brown Shoe Company that currently has more than 1,100 stores nationwide.

Vivoda also led the team responsible for the rue21 build out project. With over 800 stores nationwide, rue21 offers a broad assortment of the newest emerging fashion trends in apparel and accessories.

**About Eidco Construction**

A leading general contractor and construction management company, Eidco Construction is experienced in the building of commercial construction projects as well as residential developments. The firm provides pre-construction, construction management, "fast track" building and design+build services. Through depth of professional experience and a strong network of best-in-class industry professionals and suppliers, Eidco Construction delivers unparalleled value and innovation to its clients nationwide.

For more information on Eidco Construction, visit [www.eidcoconstruction.com](http://www.eidcoconstruction.com).

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