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**Eidco Construction to Oversee Interior Fit-Out for Retailer rue21 at Westgate Mall in Brainerd and Baxter, Minn.**

***Project Involves Construction of New Polished Concrete & Storefront***

**BAXTER, Minn. (June 7, 2012)** – Eidco Construction, one of the fastest growing commercial construction management companies in the United States, today announced that the firm has been retained by Lexington Realty International to oversee a 4,700-square-foot interior fit-out for retailer rue21 at the Westgate Mall in Brainerd and Baxter, Minnesota.

Project Manager Edward Bogacki and Superintendent Michael Schreifels are working with the rue21 team on the project, which is expected to be complete in June. The fit-out includes constructing a new storefront, and interior partitions, electrical and lighting installation, the addition of a new washroom, polished concrete floor as well as completing graphics, displays and signage.

Rue21 currently has over 800 stores nationwide and offers a broad assortment of the newest emerging fashion trends in apparel and accessories for girls and guys. Using a competitive pricing strategy, rue21 makes a specific, unique statement by offering fashion at a value.

“We appreciate the intricacies of undertaking an assignment that requires a significant amount of detailed work,” said Chez Eider, CEO of Eidco Construction. “This assignment goes hand in hand with our other recent work at Westgate Mall. Potential clients can see Eidco’s workmanship on display.”

The 260,725-square-foot Westgate retail center has a tenant roster that includes anchor tenant Herberger’s Department Store, Dunhams, Big Lots and a 10-screen movie theatre. Eidco recently completed a 65,000-square-foot renovation project at the mall for Dunham’s Sports and Big Lots, involving a number of interior tenant improvements and exterior façade work as well as the construction of a building addition.

“We’ve now worked with Eidco on a number of projects, and the firm has consistently demonstrated the ability to complete work on time while putting value engineering at the forefront of its effort,” said Alan Retinski, President of Lexington Realty International. “We value the firm’s straightforward approach as well as the strategic counsel it provides in every phase of a project.”

**About Eidco Construction**

A leading general contractor and construction management company, Eidco Construction is experienced in the building of commercial construction projects as well as residential developments. The firm provides pre-construction, construction management, "fast track" building and design+build services. Through depth of professional experience and a strong network of best-in-class industry professionals and suppliers, Eidco Construction delivers unparalleled value and innovation to its clients nationwide.

For more information on Eidco Construction, visit [www.eidcoconstruction.com](http://www.eidcoconstruction.com).

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