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**Eidco Construction Completes Interior Fit-Out in Minnesota  
for Retailer rue21 in Extraordinarily Short Amount of Time**

**Due to Firm's Fast-Track Service, Work is Finished in Half of Normally  
Allotted Time**

**BAXTER, Minn. (July 25, 2012)** – Eidco Construction, one of the fastest growing commercial construction management companies in the United States, today announced that the firm has completed a 4,700-square-foot interior fit-out for retailer rue21 at the Westgate Mall in Brainerd and Baxter, Minnesota.

Eidco was contracted by Lexington Realty International to oversee the project, which was completed in an extraordinarily short amount of time. Eidco Superintendent Michael Schreifels worked with the rue21 project team to complete the fit-out, which featured the construction of a new storefront and interior partitions, electrical and lighting installation, addition of a new washroom and polished concrete floor and the installation of graphics, displays and signage.

Rue21 currently has over 800 stores nationwide and offers a broad assortment of the newest emerging fashion trends in apparel and accessories for girls and guys. Using a competitive pricing strategy, rue21 makes a specific, unique statement by offering fashion at a value.

“To meet the unique time constraints of this project, we implemented our unparalleled fast-track service to complete the work in less than half of the amount time it would normally take,” said Chez Eider, CEO of Eidco Construction. “Eidco’s approach is to work round the clock and have enough oversight to ensure that the precision work is completed with the highest attention to detail and commitment to the client’s vision.”

The 260,725-square-foot Westgate retail center has a tenant roster that includes anchor tenant Herberger’s Department Store, Dunhams, Big Lots and a 10-screen movie theatre. Eidco recently completed a 65,000-square-foot renovation project at the mall for Dunham’s Sports and Big Lots, involving a number of interior tenant improvements and exterior façade work as well as the construction of a building addition.

“Once again exceeding our expectations, Eidco has completed a project here and exhibited tremendous professionalism under the pressure of a strict deadline,” said Alan Retinski, President of Lexington Realty International. “Due to the relationship and trust that’s been established, we anticipate that the firm will handle other future projects at this mall and others nationwide.”

**About Eidco Construction**

A leading general contractor and construction management company, Eidco Construction is experienced in the building of commercial construction projects as well as residential developments. The firm provides pre-construction, construction management, "fast track" building and design+build services. Through depth of professional experience and a strong network of best-in-class industry professionals and suppliers, Eidco Construction delivers unparalleled value and innovation to its clients nationwide.

For more information on Eidco Construction, visit [www.eidcoconstruction.com](http://www.eidcoconstruction.com).

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