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**Eidco Construction is Awarded Retail Renovation Project
for rue21 at Quincy Place Mall in Ottumwa, Iowa**

**Firm Establishes Solid Relationships with Retailer and Mall Management
Team**

OTTUMWA, IOWA. (Aug. 16, 2012) – Eidco Construction, one of the fastest growing commercial construction management companies in the United States, today announced that the firm has secured a 4,480-square-foot interior construction project for retailer rue21 at the Quincy Place Mall in Ottumwa, Iowa.

Eidco was contracted by Lexington Realty International to serve as general contractor for the project that includes:

- Complete interior demolition
- New construction of tenant space using high-end finishes and an open-structure concept
- Full mechanical, electrical, and plumbing (MEP) work
- Partial reclamation of larger, unleased tenant area

Senior Project Manager Larry Vivoda and Senior Estimator Rick Spindler, who are working with the rue21 project team, front Eidco's team along with Site Superintendent Mark Zolen. Eidco recently completed a 4,700-square-foot interior fit-out for rue21 at Westgate Mall in Brainerd and Baxter, Minnesota, which is also managed by Lexington.

"Having recently completed other work for rue21, we are familiar with the retailer's requirements and understand their desire to fast track the construction process while also creating their brand identity in this space," said Chez Eider, CEO of Eidco Construction. "This project is a showcase for Eidco's approach of providing the resources of a national construction leader, while working locally with the best teams possible."

Rue21 currently has over 800 stores nationwide and offers a broad assortment of the newest emerging fashion trends in apparel and accessories for girls and guys. Using a competitive pricing strategy, rue21 makes a specific, unique statement by offering fashion at a value.

Located at the intersection of U.S. Highway 34 and Quincy Avenue, the 683,866-square-foot regional mall has anchor tenants including Herbergers, JCPenney and Target.

“We know we are in great hands with Eidco on this new project,” said Alan Retinski, President of Lexington Realty International. “We can trust that the team will complete this project on deadline and within budget to bring the retailer’s concept to reality.”

About Eidco Construction

A leading general contractor and construction management company, Eidco Construction is experienced in the building of commercial construction projects as well as residential developments. The firm provides pre-construction, construction management, "fast track" building and design+build services. Through depth of professional experience and a strong network of best-in-class industry professionals and suppliers, Eidco Construction delivers unparalleled value and innovation to its clients nationwide.

For more information on Eidco Construction, visit www.eidcoconstruction.com.

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